

How do we connect heritage and society, NGO's?

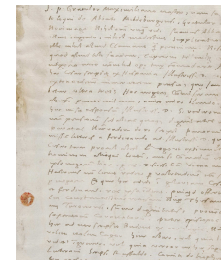
Heritage departement 2002- 2019


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Heritage department of Leuven

- Started in 2002
- Movable Heritage = collections, archives, intangible cultural heritage
- Making heritage available to the public



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1. Collaboration
 2. Participation & co-creation

Collaboration with the heritage sector

- Broad interpretation of the term heritage
- Public and society are the starting point: not the collections
- Project-based
- Experimental











Collaboration with the heritage sector

- Meetings, network moments, talk sessions, ...
- Heritage advisory board → members: museums, archives, libraries, associations, ... in Leuven
 - To meet each other
 - To get to know each other
 - To share knowledge/expertise
 - To start project-based collaboration



Collaboration outside the heritage sector

- To connect heritage and society → crossovers & experiment
 - Common ground/common stories
 - Recongnizability
 - Customisation
- Partnerships → collaboration with sport department, youth department, diversity department, ...







From project-based
collaboration to
structural collaboration

Landscape of the heritage sector

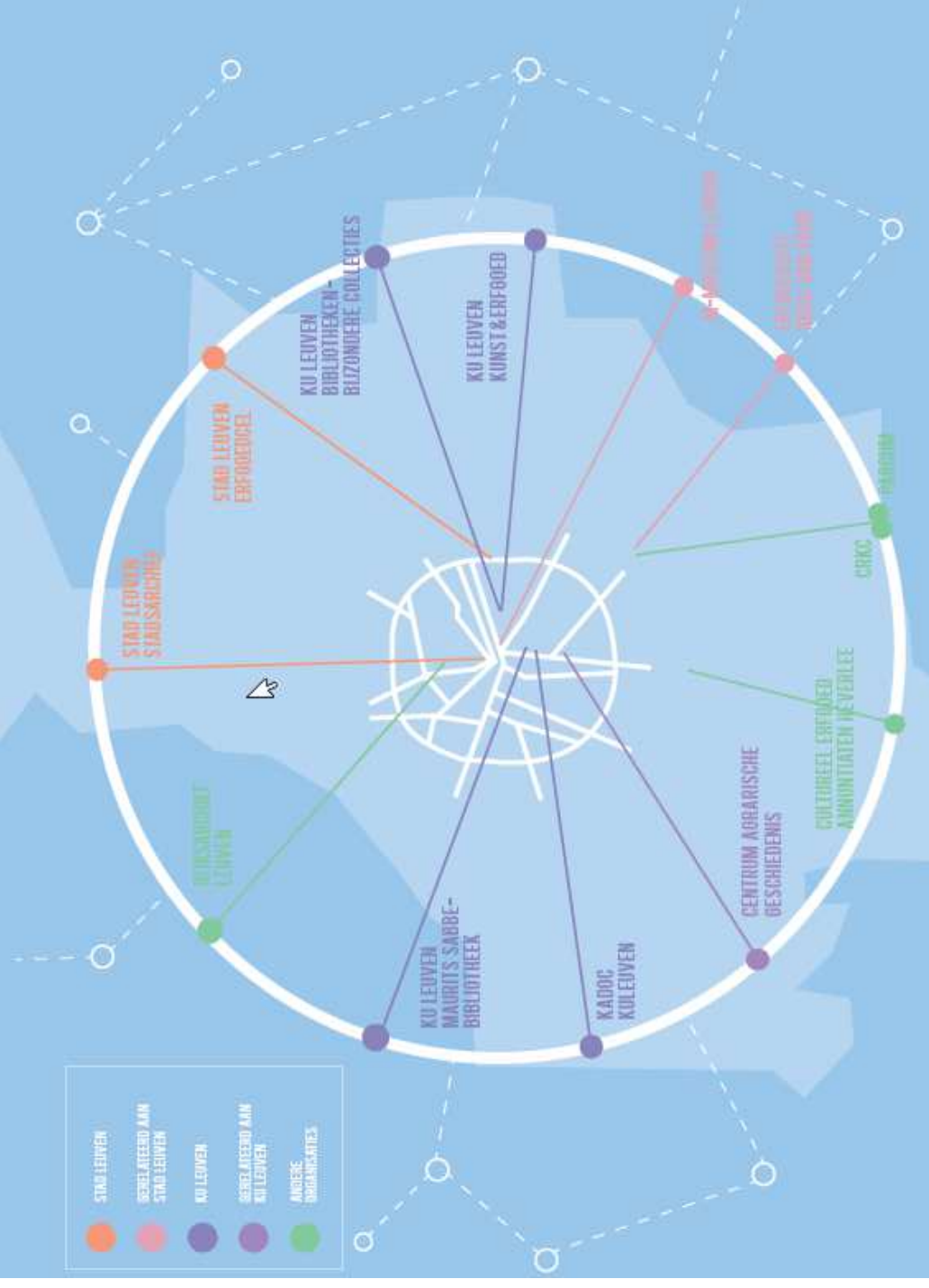
**STAD
MET
ZIEL**



**LEUVEN,
BEWOGEN
DOOR ERFGOED**

LANDSCHAPSTEKENING
VAN DE DEELRAAD ERFGOED

ERFGOEDLABO LEUVEN





Finally

To realise this → you need
people

Participation, co-creation: 2 cases





Straathistories

How to work with community members?

Why? °2010, neighbours want **to know** more

about the history of their street, neighbourhood, they want to interview elder people about the earlier stories

& collect pictures about the history
– **to share** with new inhabitants

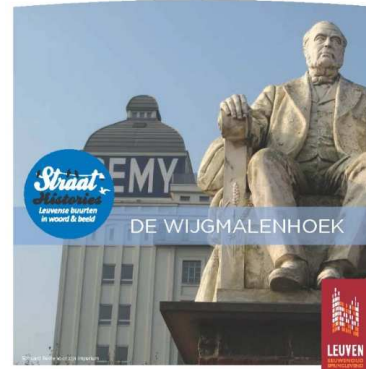
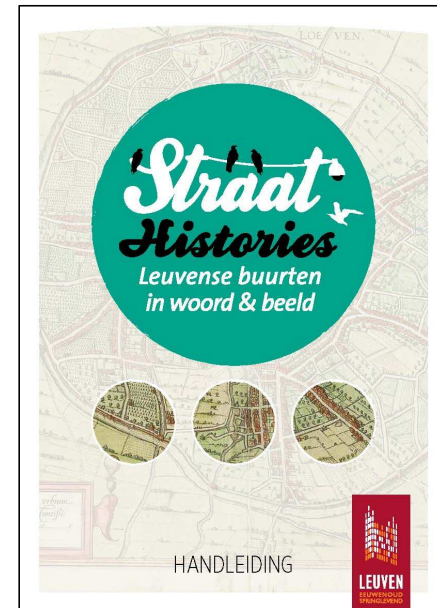
When?

With the renovation of an area (a lot of city renewal projects which effects the neighbourhood)

With streetfestivities when older people meet younger ones

What do we do?

- Advice & support
- Manual with **tips & tricks**
- We **connect** them with the city archives and other heritage departments
- Result: a **brochure** about their own neighbourhood





What do they do?

- They **connect** with other neighbours
- They do the **work** and decide the course (from 1 till 3 years)
- They **present** the publication





Effects

- Creates real ownership
- Social: brings people together
- The city gets a series of brochures about local history

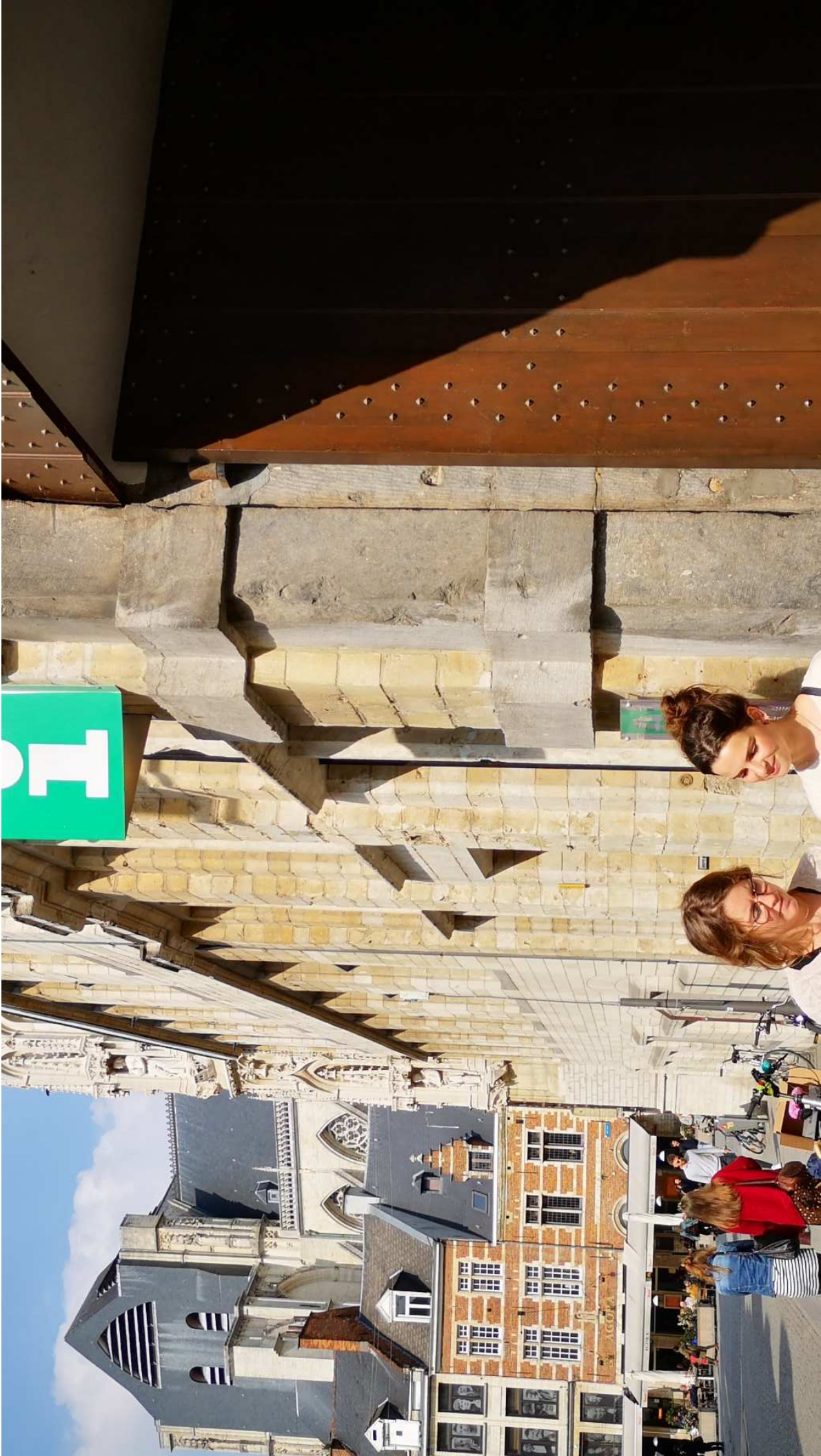


Leuven's Town Hall



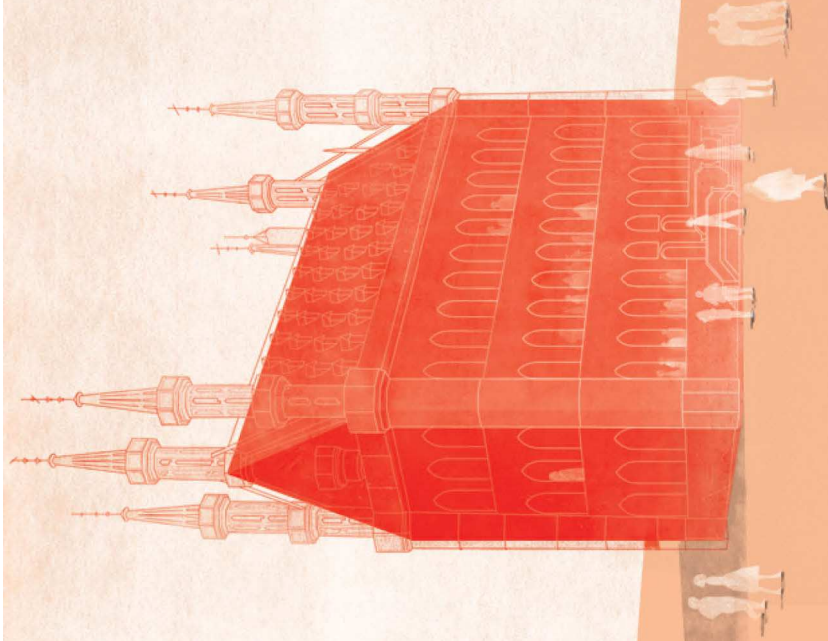








DENK MEE
NA OVER
DE TOEKOMST
VAN ONS STADHUIS



Why?

- How to work with visitors & citizens (intended audience)
- To make sure that the re-use of the Town Hall (heritage, stories of Leuven) is relevant and essential to them



How?

- We organised guided tours about the future plans
- An online questionnaire, which ran for two weeks



And now?

- First results
 - 900 people answered the questionnaire
 - A space for exhibitions and programmes about Leuven's past, present and future was the most popular
 - Majority wanted to stay up to date or actively participate in the future
- 2019
 - Kick off meeting
- 2020-2023
 - testcases to explore new possibilities



Welcome back!

